



PSCORE NEWSLETTER

September 2016

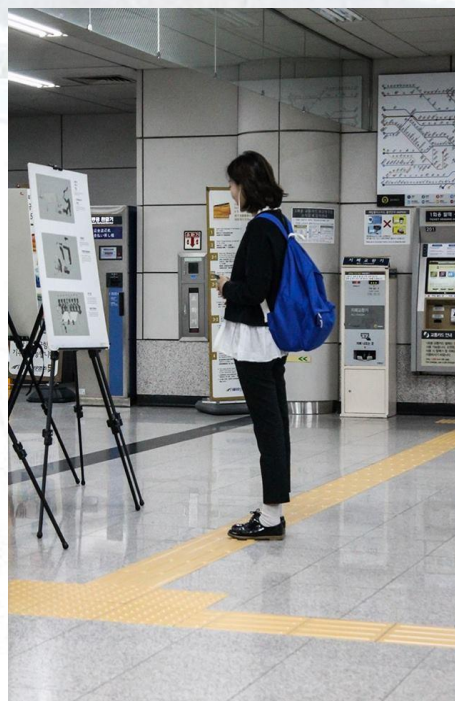
Street Campaign

From September 19th to 23th, PSCORE continued with its street campaign. The street campaign was held with the help of our interns at Noryangjin station, line 9.



Our interns Laurita and Emmi at our street campaign.

Everyone was very excited about the street camping which lasted all day long. The street campaign is a part of PSCORE human rights advocacy and awareness.



Woman very touched by the human rights abuses in North Korea.

Posters and banners were displayed all over the station with different types of information, from political prison camps to quotes from testimonies from North Korean defectors, which can be found in our book "*The Faceless Ones*". This street campaign gathered a domestic and international audience who was



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interested in knowing more about what is happening with human rights in North Korea.



People reading our informational banners.

This campaign has a purpose to inform the audience and have them take a bit of time from their busy lives to understand what is happening in the neighboring North Korea. We had some powerful reactions, and many people were intrigued about this campaign. Next

month, we will keep up with the street campaigns in a different location.

Education program

- **New changes in our program**

This month, our education program will keep running with its one on one tutoring and Wednesday class programs. There were some changes made for the improvement of the program.



Our intern Victoria teaching one of our students.



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One is the implementation of the new tutor assessment and the second is the new testing procedure. The new tutor assessment is an online format created so the tutors can get access to their student's information, progress, and interests. After each class, they get to leave a comment about the students' progress and goals. This is helpful for the next class, and is also beneficial in the case the tutor cannot make it to the class. The new replacement would then know what to do for that class with the student. The testing system also had a big change; one of our interns created an eight level exam that will set our students in a more appropriate English level.



"My Korean husband" Youtubers participating in the English class

Welcoming new volunteers

This month, new volunteers joined us for our Wednesday class. Four students from the University of California that are in an exchange program with Yonsei University are actively participating in our Wednesday class. This group of volunteers representing The University of California will be contributing with English classes during this semester.



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Students from University of California teaching one of our students.

A Visit from the Asia Education Foundation



Asia Education Foundation

On Tuesday, September 27th, professors from Australia and New Zealand in the Asia Education foundation visited our office for a private speech event with one

of our defectors. After visiting the demilitarized zone which separates the two Koreas, the teachers listened to the life of a North Korean defector, who was one of our students. The event was very powerful and touching to the audience. They reciprocated by singing a Maori song to the North Korean defector and giving gifts to all the staff. They made donations that are always welcome for our programs.

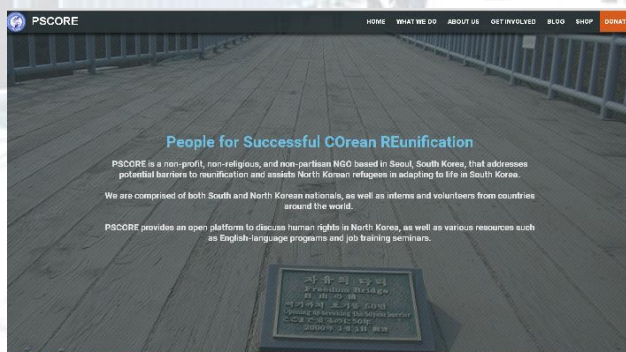




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Launching the new English Website



This month, PSCORE launched its new English website, which is not only more aesthetically pleasing than the previous one, but it is also easier to use for people visiting our page. This page is linked to our social media pages and also features our books and online shop, where you can find books and PSCORE merchandise that will contribute to our programs. Please do not forget to check it the new website!!

PSCORE club

This month, PSCORE had the opportunity to be invited to Hanyang University to professor's Yi Civil Society class.



Our intern Bruno talking about PSCORE to college students

Some of our interns went during his class period and presented PSCORE. They reached out to students for internship and



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volunteer opportunities at PSCORE. The students were very interested in human rights issues in North Korea, and they had many questions that were answered by our interns. This event was a great success recruiting a new intern which will start next month. PSCORE was also invited to future events at this university.

Sales Force volunteers

This month, we had two employees from Sales Force that came to PSCORE for volunteer work. Paul and Nico came to help PSCORE set up the free NGO license of Sales Force (Sales Force is a browser based communication and networking management service), and

they worked together with PSCORE's fundraising team. They tried to streamline PSCORE's ability to communicate internally and externally with the goal to run online fundraising campaigns, to support PSCORE spreading awareness of human rights issues in North Korea, and to provide means to spread positive stories about success of North Korean refugees that have been involved with PSCORE programs.



Nico and Paul participating in the English class.