



PSCORE – People for Successful COrean REunification
www.pscore.org

FOR IMMEDIATE RELEASE:

PSCORE Launches Campaign on North Korean Human Rights in Geneva

Geneva (August 10, 2012) - The incorporated association, People for Successful COrean REunification (PSCORE) will be launching a campaign on North Korean human rights before the UN Human Rights Council (UNHRC) in Geneva from September 10th to September 15th. In August, PSCORE became the first North Korean human rights organization to receive consultative status from UN Economic and Social Council.

The campaign will be called, “The North Korean: the Voiceless, the Blinded, the Truthless.” The title conveys how the North Korean government impels its citizens to live without freedom of expression and without seeing or hearing the truth.

During the UNHRC 21st regular session (9/10-9/28), PSCORE will be hosting a variety of events to raise awareness of North Korean human rights issue to attending diplomats from all parts of the world. Among the activities are flash mob dealing with public executions in North Korea, run a one-day café for discussion on the subject, and promotion of the issue to the NGOs at Geneva.

Furthermore, “48 m.,” a movie about North Korean human rights issue, will be premiered on September 14th at UNHRC meeting hall. The title “48 m.” represents the shortest distance of Yalu River, which marks the borderland between China and North Korea. Over three-hundred North Korean refugees participated in the production of this film to tell their stories about the reality they experienced and the hopes and dreams they carried in it.

“Hundreds of youths from the United States, Canada, France, Brazil, and many other countries applied to participate in this campaign,” said Ba-Da Nam, Secretary General at PSCORE. “As much as the world is paying attention to North Korea human rights problem, we at PSCORE should strenuously work to raise awareness of this issue.”

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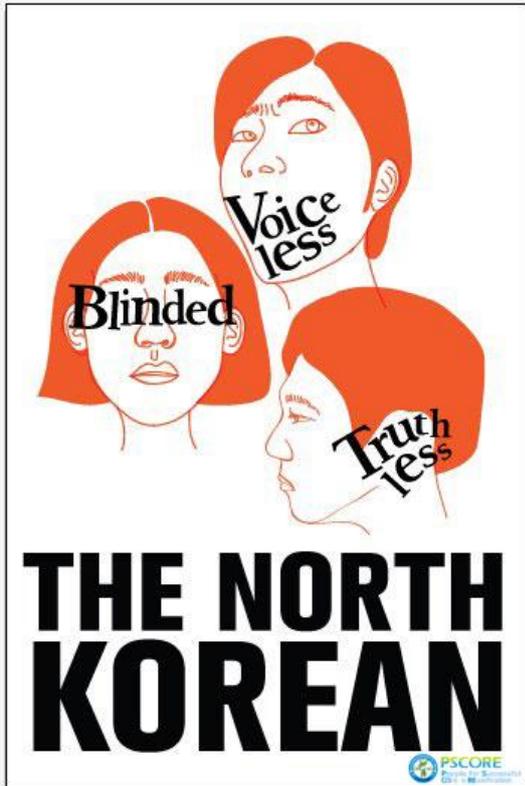
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Campaign concepts

More information would be provided on your request.

VOICELESS



BLINDED



TRUTHLESS



THE NORTH KOREAN

